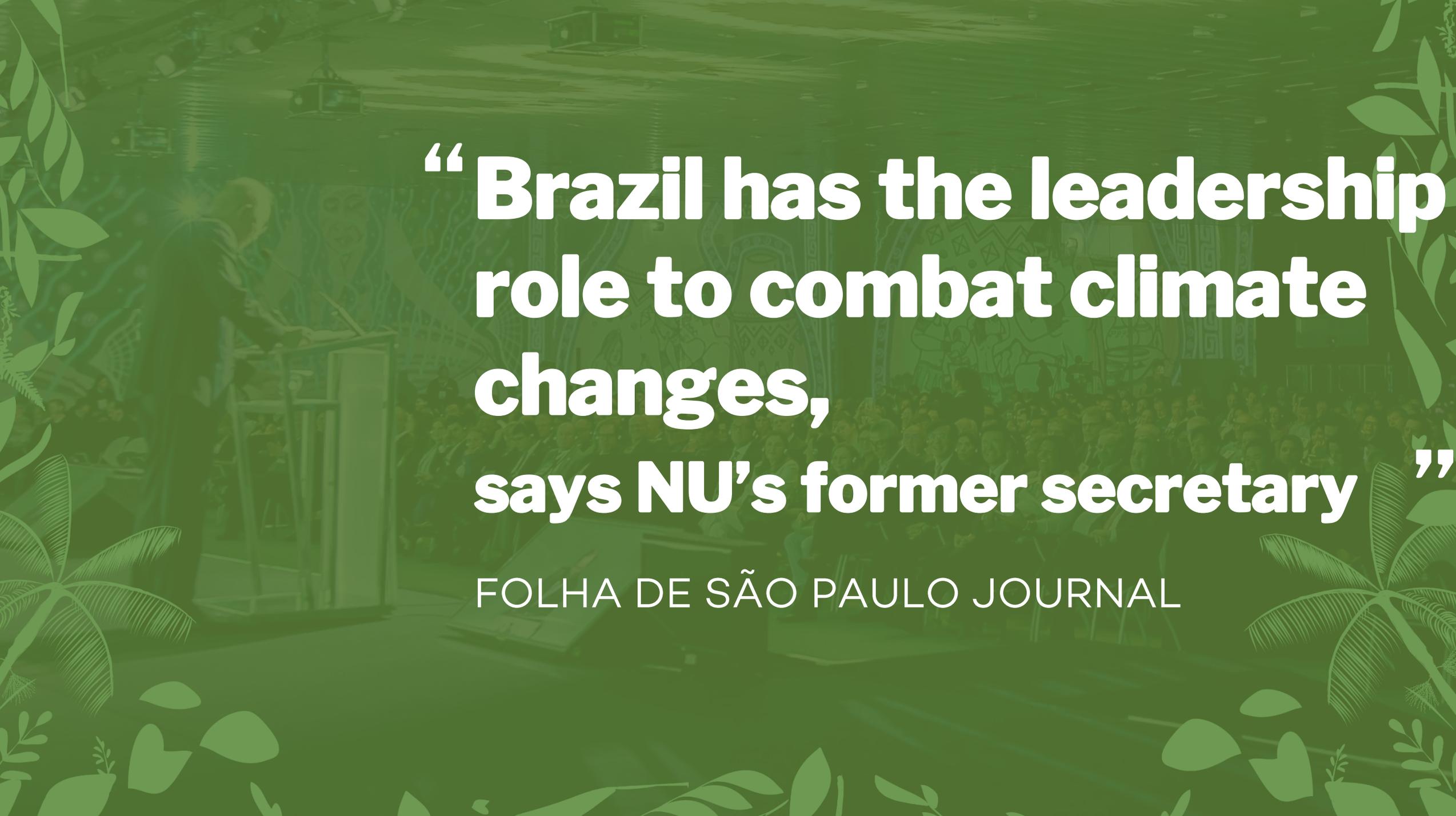




CONFERÊNCIA INTERNACIONAL AMAZÔNIA E NOVAS ECONOMIAS

INTERNATIONAL CONFERENCE THE AMAZON AND NEW ECONOMIES

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**“Brazil has the leadership
role to combat climate
changes,
says NU’s former secretary ”**

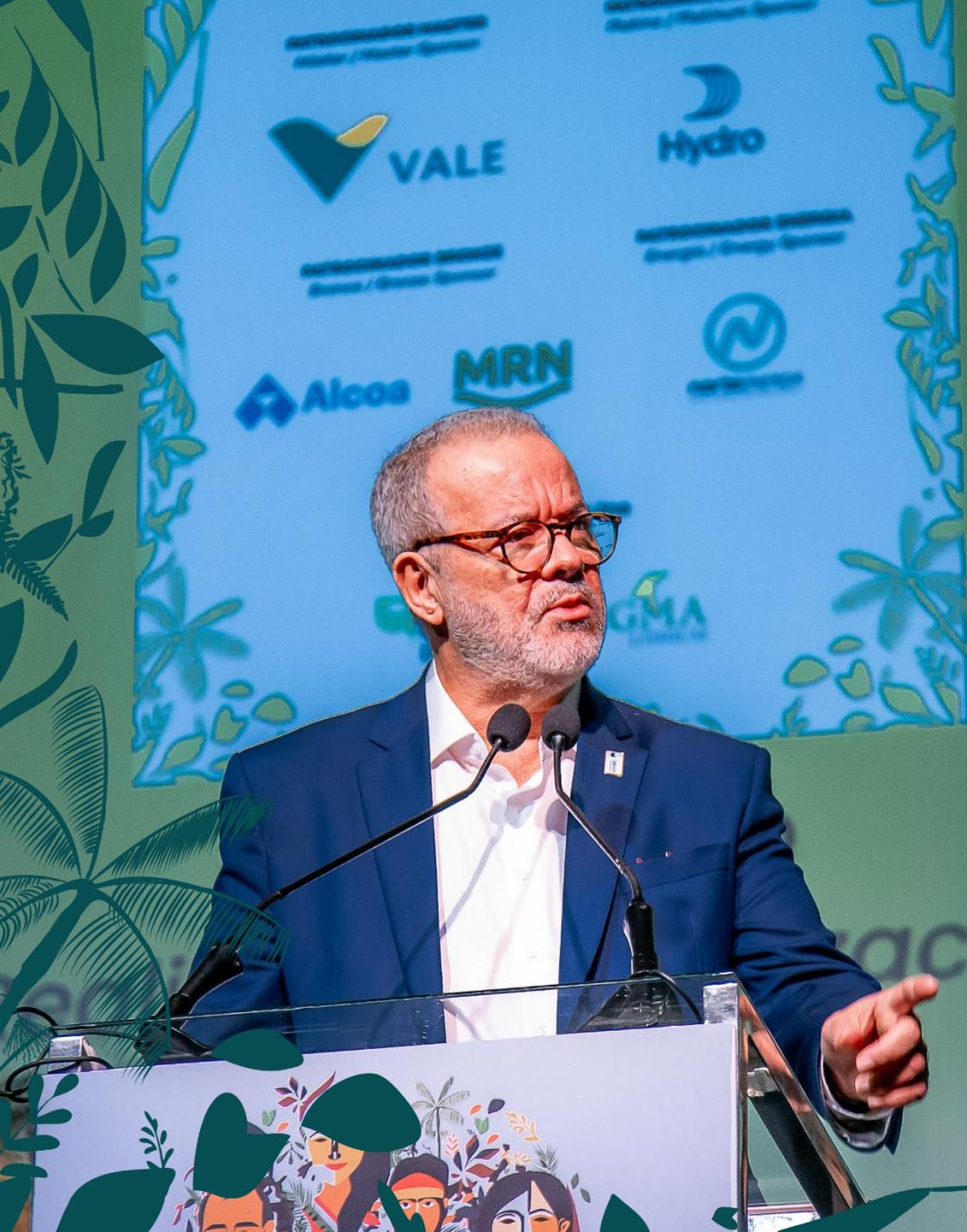
FOLHA DE SÃO PAULO JOURNAL



**THE FUTURE OF THE WORLD
IS CONNECTED TO
THE FUTURE OF THE AMAZON**



**THE CONFERENCE,
THE EVENT
AND THE RESULTS OF LAST EDITION.**



“ The Conference is a commitment of all that are here with The Amazon and with people and communities of the forest. We need solutions to combat inequality and to keep the forest alive ”

RAUL JUNGSMANN
CEO of IBRAM

A **COOPERATION** UNITED TO **CHANGE KNOWLEDGE AND INTERESTS**



Specialists



Public
Managers



Businessmen



Professionals of
Sustainability and ESG



Communities of
Ancestral People and
Originating



Impact
Business



Cooperatives and
Associations



Academy



National and
International Press

“ Brazil has a highlight position when it comes about global health. ”

TONY BLAIR

Primer Minister of Great Britain and Northen Ireland (1997-2007)



An aerial photograph of a city, likely Para, is shown in a dark green, semi-transparent overlay. The city's grid-like streets and buildings are visible. The image is framed by stylized green foliage, including palm trees and various leaves, on the left and right sides.

**“In Para, the International
Conference debates the
sustainable development
of the Amazon”**

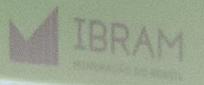
JORNAL NACIONAL JOURNAL

180

SPEAKERS



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PALCO 2
CANAL 4: Português
CANAL 5: Inglês
CANAL 6: Espanhol

PERGUNTAS
QUESTIONS / PREGUNTES



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3

INTERNATIONAL
KEYNOTE SPEAKERS

5

SIMULTANEOUS STAGES



**Check out 2023 themes...
August, 30th**

**Opening
Solemnity**

**What The Amazon offers
& What The World needs**

**Keynote Speaker
Ban Ki-moon**

Check out 2023 themes... August, 31th

**Cities of The Amazon
Challenges to Development**

**Industrial Transition
& Innovation**

**Nature
& Development**

Climate

**National
Themes**

**Palestra Magna
Tony Blair**

Check out 2023 themes... September, 1st

The Amazon Development

Vision of the Audit Courts in Environmental Governance

The Amazon Development

The need for Digital and Physical Infrastructure

The Amazon Development

Political Vision and National Interests

Culture and Communication

At The Amazon Development

The Future of The World

Pass through The Amazon

Palestra Magna

Ivan Duque

“ Solutions need to be focused on improving Sustainability, Health and Security for all people everywhere ”

BAN KI-MOON
8th UN Secretary General



...and raised what to talk about!

368 **Published news**
in websites and blogs.

+433k **Profiles reached on**
social media.

Check out depoiments abou The Conference – [click here.](#)

**“Between the paths pointed out,
the new economies are the north
for a brighter future sustainable
development of The Amazon.”**

IVÁN DUQUE

President of Colombia (2018-2022)





**NEXT
EDITION 2024**



BELÉM, PARÁ.

From November, 6th to 8th of 2024



**CONFERÊNCIA INTERNACIONAL
AMAZÔNIA E NOVAS ECONOMIAS**
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CONFERENCIA INTERNACIONAL AMAZONÍA Y NUEVAS ECONOMÍAS

Preparatory Meeting

March, 12th and 13th of 2024

IN PERSON EVENT



**CONFERÊNCIA INTERNACIONAL
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CONFERENCIA INTERNACIONAL AMAZONÍA Y NUEVAS ECONOMÍAS

Preparatory Meeting

March, 12th and 13th of 2024

Experts, local Leaders and Authorities will meet again to maintain the objective of Qualifying and deepening the concepts and agenda of The International Conference The Amazon and New Economies, ensuring another successful edition and the continuity of the work that began with to New Economies.

The background is a green-tinted photograph of a tropical river scene. In the foreground, the bow of a wooden boat is visible, floating on the water. In the middle ground, a simple house with a corrugated metal roof sits on the riverbank. The background shows more trees and a hazy sky. The entire image is overlaid with a semi-transparent green filter. The text "CHECK OUT THE OPPORTUNITIES" is centered in a bold, white, sans-serif font.

**CHECK OUT THE
OPPORTUNITIES**



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Quote 3
R\$ 200.000,00

Logo at event's advertisings in specialized magazines and event's website.



Dedicated Post



Logo at event's posts at social media of IBRAM



Logo at email marketing about the event to IBRAM's mailing.



Looping of logos on waiting screen



Show of company's vídeo at Congress Opening

(it is necessary to have legends in Portuguese and English)

1 min 30 sec

1 min 30 sec

1min

30 sec

15 sec

Banner in looping at event's website

(10 days before the event and 10 days event and after)





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R\$ 350.000,00

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R\$ 200.000,00

Logo at inferior part of the badge of
Congressists and Visitors (front)
counterpart with deadline.



Logo at inferior part of the badge of
Congressists and Visitors (back)
counterpart with deadline.



Logo at internal panel of main auditorium.



Invites for The Conference

100

50

40

30

20

Use of The Conference at posts and
campaigns.



Note: The art creation, production, deliver or installation are Sponsor's responsibility and it must be previously approved by IBRAM. The counterpart execution is counted 5 days after the signature date of IBRAM's contract., or after Sponsor's logo sent. The sponsorship approval must be written. Counterpart already executed are not going to executed again. The sponsor must follow deadlines of information and materials delivery. Videos and texts that are part of counterpart must be sent in Portuguese and English.



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