



CONFERÊNCIA INTERNACIONAL
AMAZÔNIA E NOVAS ECONOMIAS



6 / SEPTEMBER 2023

PHOTOS: PUBLICITY

IBRAM ANNOUNCES 2ND INTERNATIONAL CONFERENCE ON AMAZON AND NEW ECONOMIES



TONY BLAIR: FINANCING AND TECHNOLOGY ARE THE SOLUTIONS TO THE CLIMATE CRISIS

Tony Blair recalled that, in 2004, wind and solar energy were very expensive solutions. "Today, both are cheap," he said, to illustrate the importance of investing in innovation.

The second edition of the Conference will be held in 2024. The announcement was made by IBRAM's CEO, Raul Jungmann. He said that the decision to hold the conference came from the idea that we need to embrace the Amazon. "We are living with the climate crisis, no one can be left out. There's no point in having the best financial results if we don't take care of our home."

AMAZON RAIN FOREST DAY: TIME TO PROMOTE SUSTAINABILITY

In all the debates, traditional peoples and communities, businesspeople, political leaders and academics defended the urgent need to rethink the current economic model in the region in order to promote socio-economic development and a green economy.

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